

Success stories



ABOUT

Irina Damyanidu, CEO of Hebe Medical Spa, is a skin and laser specialist with over 17 years of business and sales management experience. Irina holds a Master's degree in linguistics and culture and a Bachelor's in marketing and business management. In addition to managing all daily operations and long-term goals of the medspa, Irina travels to aesthetics shows to research the latest technologies and procedures on the market.

LEARN MORE BY CLICKING BELOW.



FOLLOW HEBE MEDSPA



How many Lutronic devices do you carry, and which have you seen the most success with?

We started with the Lutronic Ultra in 2020, and even during COVID, it brought in close to a million dollars! By 2022, we added 5 more devices and now carry almost the entire product lineup. We've been very successful with all our Lutronic devices, but one of our patient favorites is the TotalSkin Solution, which is a complementary treatment using Genius and Ultra.

Do you have any Lutronic devices that you would consider your "workhorse"?

Clarity II is absolutely in that category! It treats a range of conditions like excess pigmentation and redness in the skin, laser hair removal, overall skin revitalization, and with two wavelengths, I can safely treat all skin types. With features like IntelliTrak and Temperature Sensing providing real-time feedback, treatment time is decreased, which enables us to treat more patients in less time, increasing our ROI exponentially!

"We started with the Lutronic Ultra in 2020, and even during COVID, it brought in close to a million dollars!"





“We’ve been very successful with all our Lutronic devices, but one of our patient favorites is the TotalSkin Solution, which is a complementary treatment using Genius and Ultra.”

What keeps your patients coming back?

We focus on combination therapies and putting patients on a good treatment regimen. Additionally, we offer tiered, VIP memberships that provide additional savings to our patients, for which we’ve already signed up over 900 members!

Would you recommend Lutronic to your colleagues?

Absolutely! Between the technology and reliability of their devices and the successful relationship we have built with them over the years, we have already referred Lutronic to many peers in the aesthetics industry through reference calls, site visits, and speaking engagements.



Visit lutronic.com to learn more. Follow us at:

